Amendments to the Specification:

Please amend the specification as follows:

Please replace the paragraph beginning on Page 30 Line 18 of the specification and

5   continuing through Line 11 of Page 31 of the specification with the following

replacement paragraph:

According to one alternative embodiment, the recall notice server 175 further

consults the notice type table 120 in order to retrieve an urgency level. And,

10   according to one alternative embodiment, the recall notice server 175

retrieves a textual message from a particular record in the notice type table

120 according to the product index and a notice identifier. The term "notice

identifier" and "recall notice identifier", which are used interchangeably in this

application, mean a descriptor of the particular recall notice being sent, rather

15   than a descriptor of any particular element in the product or products being

recalled. Also, the notice identifier or recall notice identifier is stored with the

textual description of the recall notice, so that the textual description can be

retrieved by knowing the recall notice identifier. This information is included in

a signal command 210 that the recall notice server 175 dispatches to the

20   signal transmitter 185. The signal transmitter 185 of one embodiment

incorporates the urgency level into the recall signal that it conveys to the

target product 215 (e.g. by conveying the message to a determined channel).

According to one alternative example embodiment of the invention, the signal

transmitter 185 included a textual message into the recall signal that it

25   conveys to the target product 215. The recall notice server 175, according to

yet another illustrative embodiment of the invention, also determines if a

particular notice requires acknowledgment from the product that is the subject

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of the recall notice. This is done by consulting the acknowledgment field 150 that comprises the notice type table 120. This information may further comprise the signal command 210. Some variations of the present method may not include an urgency level in the signal command 210. According to

5   other variations of the present method, a signal command 210 also comprises the notice type identifier that is used to indicate to the receiving means the type of notice that spawned the recall signal. But typically, this notice type indicator corresponds to a notice identifier for a particular notice type reflected by the record in the notice type table 120 that is stored in the notice

10   management database 180.

Respectfully submitted,

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